



CK Music Sdn Bhd

CKMUSIC
www.ckmusic.com.my

K.L. Main Branch

125, Jalan Imbi, 55100 Kuala Lumpur, Malaysia

tel: +603 21420529 fax: +603 21416219 email: sales@ckmusic.com.my

Ipoh Branch

No. 186/188, Jalan Sultan Idris Shah, 30000 Ipoh, Perak, Malaysia

tel/fax: +605 2412482 email: sales.ipoh@ckmusic.com.my

Press Release

FOR IMMEDIATE RELEASE

Korg And CK Music Introduces Malaysia's First Musical Keyboard

Malaysia, March 15, 2016 - Leading Japanese musical instrument maker, Korg, in collaboration with local distributor, CK Music Sdn Bhd, today announced the release of Malaysia's first musical keyboard with local ethnic sounds.

With the popularity of high-tech electronic musical keyboards that offer impressive collection of western instruments sounds, traditional music lost their shine due to the lack of exposure to our traditional musical instruments.

Malaysia's Distributor for Korg, CK Music Sdn Bhd, saw the desire for many Malaysian music enthusiasts to have local ethnic sounds and also the need to preserve and promote Malaysia's unique blend and harmony of our three ethnic races – Malay, Chinese and Indian.

CK Music Sdn Bhd embarked on a yearlong project in 2015, working with traditional Malay, Chinese and Indian musicians, studios and sounds engineers, to sample and develop traditional musical instruments sounds, as well as musical styles with Korg.

Working with the latest technology from Korg's highly-acclaimed series of arranger keyboards, the final result led to the born of Korg's PA600MY Professional Arranger, Malaysia's first musical keyboard.

The PA600MY is based on the current hugely popular Korg PA600 that already features over 950 sounds and 360 pre-loaded music styles, that now includes traditional instrument sounds from the Malay, Chinese and Indian community.

The PA600MY is loaded with 30 ethnic instrument sounds as well as over 40 accompanying styles that are unique to our three local ethnic groups such as the Cak Lengpong, Anklung, Kompang, Gu Zheng, Pi Pa, Dholak and Mridangam.

For more information about the Korg Pa600MY:

<http://www.korg.com/my/products/synthesizers/pa600my/>

Watch the Korg PA600MY in action: <https://www.youtube.com/watch?v=m4zB3EmYYiA>

<https://www.youtube.com/watch?v=d3Ob-uj1xHc>

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About CK Music

Since 1988, CK Music has been playing the role of retailer and distributor of high quality musical instruments from reputable manufacturers all over the world. Product offerings ranges from traditional musical instruments such as guitars to state-of-the-art digital musical equipment like synthesizer keyboards from Korg. For more information visit www.ckmusic.com.my

About Korg

Founded in 1963, Korg Inc. is a Japanese multinational corporation that manufactures electronic musical instruments, audio processors and guitar pedals, recording equipment, and electronic tuners. For more information, visit www.korg.com

Contact Info

Francis Khor
Manager
CK Music Sdn Bhd
+6019 4715565
francis@ckmusic.com.my

Chrystylia Liew
Marketing Assistant
CK Music Sdn Bhd
+603 21420529
chrystylia@ckmusic.com.my

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your music
journey



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